Submitted on Wednesday, March 4, 2020 - 3:39pm

Submitted by user: dls7

Request: 73

Request Date: March 4, 2020

Request Name: TRIO Educational Opportunity Center

Request Contact Name: Dan Saveliff

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Division Submitting Request: Enrollment Management

Enrollment Management TRIO Programs

Nature of Request: Requesting additional or alternate square footage without a specific room/space/location already identified.

Is this change expected to be temporary: No

Preferred Allocation Date: August 31, 2021

Request Funding

Has Funding for this Request Already Been Identified? No

Proposed Funding:

Estimated cost < \$5,000 depending on identified space. One-time costs will be explored through a special-funding request at the division level, along with shared cost at the MBU level (EOP/TRIO programs). Use of EOC grant funds is not allowed for remodeling or construction costs.

Space Allocation Details

Type of Space Needed

Educational Opportunity Center (EOC): Office space for 3 workstations for professional staff to conduct outreach and service calls; plus 1 confidential space for director; space for copier; table area for printer and assembly station. The 3 workstations should accommodate high levels of phone/zoom contact without

disruption to adjoining stations.

Alignment with University Principles

HSU Strategic Plan

Strategic Plan Goals:

- Goal 1: Prepare students to be socially and environmentally responsible leaders in a diverse and globalized world
- Goal 2: Foster meaningful relationships across differences, including diverse cultural communities, identities, and competencies
- Goal 3: Strengthen partnership with local communities

Goal 1 Details:

EOC provides direct support to low-income and first-generation adults in our community. Services provide for expanded workforce opportunities through secondary and postsecondary completion. Need for services provided through EOC has been assessed using census and labor data and services will reduce regional poverty rate (6.8% higher than U.S.), increase high school completion among adults (23,500 adults without a diploma), and attainment of a degree (152,000 have < B.A. degree).

Goal 2 Details:

The target population of low-income and first-generation adults, particularly those who have not earned a high school degree too often find themselves marginalized and economically distressed. The EOC program helps lift these adults out of poverty and into prosperity through education. Having overcome adversity, EOC graduates serve as ambassadors for others who remain living in disadvantaged conditions.

Goal 3 Details:

EOC specifically builds community partnerships to serve an additional 850 TRIO participants annually, and will improve work force opportunity through postsecondary completion. Partners include EOPS - College of the Redwoods, Humboldt County Family Resource Center, Humboldt County Work Development Board and Smart Workforce center, Del Norte, Humboldt County Adult Education

Collective Impact:

TRIO programs have a positive impact on our local community and campus. TRIO student outcomes have led to higher high school completion rates, higher completion rates in meeting UC/CSU admissions requirements, and has met all proposed objectives related to postsecondary enrollment and completion. These long standing programs support approximately 2,700 students annually and align with the university's emerging 2021-26 guiding principles and vision. EOC extends TRIO best-practices to the economically and educationally disadvantaged adults in our communities (Del Norte & Humboldt).

Request Importance - Needs Analysis:

Educational advancement through higher education in the far northwestern region of California is the exclusive responsibility of HSU and CR. As the only campuses in the region, our presence in the community aligns with our responsibility to the community. The expertise of TRIO programs in delivering educational access and opportunity creates the perfect partnership with our community for promoting educational advancement. In addition to the educational attainment data listed above, EOC proposes to improve: Secondary degree attainment (only 26% of applicants enroll in adult education, and only 1 in 10 advance to postsecondary), postsecondary certificate enrollment (only 35% of applicants enroll and less than 5% complete), postsecondary enrollment (only 35% of applicants enroll at CR, and only 64% complete a full year), and transfer to a 4-year college.

Recent History: Workload Increase

Recent History Details:

EOC is a competitive grant offered through the Department of Education. As the sponsoring institution, the proposal is awarded points for the level of institutional commitment, the least of which is supplying space from which to operate services. If awarded, the program will serve a minimum of 850 low-income and first-generation adults each year.

MBU/Division Outcomes and Objectives Related to this Request:

Goal 1: aligns with broadening HSU admissions pathways and partnerships, sharing data & analysis, strengthens pathways with CR & local student pathways. Goal 2: pre-matriculation support to enrollment, quality advisement aligned with student career path & educational planning, Goal 3: Invest in Humboldt county through a) local outreach and d) increased presence, Goal 5: a) meeting basic needs and d) meeting needs of low-income, first-gen, students of color, and other underrepresented populations

Assessment Plan

Assessment Plan:

The proposal process requires us to propose ambitious and attainable objectives related to:

(1) Completion of secondary school diploma or equivalent.; (2) Postsecondary enrollment; (3) Financial aid applications; and (4) College admission applications. For each of these objectives, specific numbers and/or percentages to achieve are proposed. Formative assessment is conducted each semester (at minimum) in regard to progress towards meeting objectives, and a summative annual report regarding program outcomes is provided to the US Department of Education. Each of these measures are aligned with the goals of the division as they comprise critical landmarks in advancing to enrollment in postsecondary education.

Additional Document Upload

Additional Document Upload

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Additional Relevant Information Not Previously Addressed:

The target population to be served is representative of the "untapped opportunity" defined as "The 6.8 million Californians ages 25–54 who have graduated from high school but have not completed college (and) continue to face a job market that favors applicants with degrees" (California Competes, Feb 2021). Outreach and service for this "untapped opportunity" can advance enrollment management goals by tapping into new "potential graduates" outside of the traditional high school-to-college pipeline

Routed for Review

EOP & TRIO Programs Dan Saveliff - Director