



BOLDLY RISING

The Campaign for Cal Poly Humboldt

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- Background
- Goals
- Today & Tomorrow
- Campaign Cabinet & Board Leadership

Join Us!

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Campaign Background

- What is a comprehensive fundraising campaign? Why are campaigns important?
 - First-Ever Campaign at Humboldt
 - **February 2020: Feasibility Study** (support for success)
 - Results: Yes! Be disciplined, Maintain student-focus
 - **July 1, 2020: Quiet Phase/Planning Phase**
 - Deep dive with alumni, friends. Engaging top donors.
 - Roadmap for Cabinet and Priorities
 - Timeline/Goal: 5-year, \$25M (now double!)

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Campaign Priorities

Goal 1: Expand Access

Goal 2: Support Hands-on Learning

Goal 3: Create a Tech-Forward Campus

Goal 4: Enhance the Academic Experience

Goal 5: Act for Equity

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Expand Access

Expand scholarship support and funding for basic needs like tuition and fees, housing, and educational technology to provide a positive, meaningful educational experience for all.

Goal: at least \$20 million



Support Hands-on Learning

Build on our strength in this area by providing even more avenues for experiential learning through internships, fieldwork, research-based projects, creative activities and more.

Goal: at least \$15 million



Create a Tech-Forward Campus

Invest in cutting-edge technology to optimize the Humboldt experience for all students and in all disciplines.

Goal: at least \$5 million



Enhance the Academic Experience

Introduce new and innovative academic and co-curricular programs, enhance existing programs, and integrate elements of equity and sustainability throughout the curriculum. Ensure our graduates are career ready and prepared to make a positive impact on California and the world.

Goal: at least \$5 million



Act for Equity

Focus energy and resources on inclusive student success. Create a model global community, with equitable opportunities for for all, both on campus and in the wider world.

Goal: at least \$5 million





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Campaign Today

- New Goal: at least \$50M
- Total Raised: \$33M (66% to goal as of 10/22)
- Fundraising Record: \$14.3M (FY 22)
- Campaign leverages \$458M California's historic investment

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Campaign Tomorrow

- We're Going Public!
- Donor Appreciation Week / Public Launch
October 24-28, 2022
 - Daily Press Conferences & Celebrations
 - Oct. 25: Volunteer Leadership Event
 - Oct. 26: Donor Appreciation Dinner
 - Oct. 27: Campus Quad Event
- Alumni / Annual Giving Outreach & Events
- Public Phase End Date (2-3 years)

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Campaign Cabinet & Cal Poly Humboldt Foundation Board



Dan Phillips '91, Campaign Chair



Jenny Harris, Foundation Board Chair



*Robin Smith '78, Campaign Vice Chair,
Incoming Foundation Board Chair*

Campaign Cabinet

Philip Anton '98, Vice Chair
Carin Kaltschmidt '90, Vice Chair
Jack McGurk '66, Vice Chair
Robin Bailie '11
John Ballard '80
Ed Bowler '79
Ceva Courtemanche '07
Jacob Furgatch '82
Sherie Cornish Gordon
Jenny Harris

Dr. Tom Jackson, Jr.
Cooper Jones
Amine Khechfe, Parent
Robert Miller '85
Rebecca Pardoe '93
Barbara Perry-Lorek, Parent
Sharon Redd
Dan Sealy '75
Frank Whitlatch

Cal Poly Humboldt Foundation Board

Gary Blatnick, Treasurer
Frank Whitlatch, Executive Director and Secretary
Robin Bailie '11
Jason Carlson
Eden Donahue '09
Kurt Fraese '82
Kenneth Fulgham '70
Scott Hunt
Dr. Tom Jackson, Jr.
Dan Johnson
Carin Kaltschmidt '90
Jennifer Keller
Jack McGurk '66
Heidi Moore-Guynup '98







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Join Us!

- Be an Advocate
- Be an Ambassador
- Be a Connector
- Be a Donor. Create Impact!

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Thank You!

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