

CAL POLY HUMBOLDT
University Senate

Resolution to Recommend Health Advocacy BA Program

32-22/23-ICC - May 9, 2023 - Curriculum Reading

RESOLVED: That the University Senate of Cal Poly Humboldt recommends to the Provost that the Health Advocacy BA program detailed in [22-1804](#) proposal be approved.

RATIONALE: The Health Advocacy BA program will be housed in the School of Applied Health. The Health Advocacy BA is designed to equip students with the knowledge and skill to implement multiple frameworks for practicing a justice-oriented approach to care, with an understanding of the intersections of culture and health. The BA focuses on preparing students for professional certifications and careers in health promotion, community health, and patient navigation. The program includes a core of health care and health justice framed courses including a practicum placement in the healthcare industry. Students then can choose between completing a concentration in community health or a no concentration option. This low unit major is well suited for transfer students as well as students' ability to take a minor that would supplement their skills and knowledge for working in health supporting careers. Part of this curriculum proposal includes the discontinuation of the Health Promotion Concentration in Kinesiology to account for overlap in curricular goals and a collaborative decision that the health promotion would be more visible and fit better within the core curriculum of Health Advocacy. There are 12 new courses being proposed to support this program and the BA will enroll students beginning fall of 2024.

Bachelors of Arts in Health Advocacy Program Learning Outcomes

1. Guide patient access to, and navigation of, systems and institutions of healthcare as well as community-based services and resources; optimize patient and family empowerment, self-efficacy, and wellness.
2. Identify and share information related to health, health care systems, disease management processes, and health care payment; facilitate appropriate referrals and follow up to close the loop on referrals.
3. Adhere to scope of practice; describe the limits of the navigator role, when to refer to clinical colleagues, and when patient needs are beyond the scope of the navigation program to address.
4. Assess barriers to care and engage patients and families in creating potential solutions to financial, practical, and social challenges.
5. Identify appropriate and credible resources responsive to patient needs (practical, social, physical, emotional, spiritual), taking into consideration reading level, health literacy, culture, language, and amount of information desired.

6. Recognize cultural difference and the relationship between culture and health; critique normative, biased and ableist definitions of health; address disparities and forms of discrimination in healthcare; advance health equity through stewardship and advocacy.
7. Plan community health programs with awareness of structural and social determinants of health.
8. Communicate healthcare information clearly, accurately, and empathically, in order to coordinate across interprofessional and interdisciplinary care teams.
9. Improve navigation processes through ongoing learning, self-evaluation and quality improvement.
10. Identify strategies to employ for self-care and resiliency to avoid burn-out.

Bachelors of Arts in Health Advocacy Curriculum

Requirements for the Major (58 Units)

Lower Division Core (8 units)

HED 210 - Health Advocacy and Justice in Medicine Units: 3

HED 220 - Interdisciplinary Care Coordination Across the Lifespan Units: 3

HED 244 - Introduction to Health Informatics and Coding Units: 1

KINS 244 - Medical Terminology Units: 1

Upper Division Core (37-38 Units)

ENGL 309W - Narrative Medicine: Communication in Health Care Units: 3

ES 309 - Health Issues in African American Communities Units: 3

HED 345 - Health Messaging and Mass Media Units: 3

HEAL 350 - Ethical, Legal, and Financial Concerns in Health Advocacy Units: 3

HED 390 - Design & Implement Health Promotion Program Units: 3

HED 388 - Community Based Health Promotion Units: 3

HED 482B - Health Advocacy Practicum/Internship I Units: 2

HED 482C - Health Advocacy Practicum/Internship II Units: 2

HED 490 - Capstone Units: 3

NAS 305 - Native American Health Units: 3

NAS 400- Decolonizing Public Health Units: 3

PSYC 306 - Health Psychology Units: 3

And either

WS 350 - Health & Body Politics Units: 4

OR

CRGS 321 - Trans Lives and Theory Units: 3

Concentration

Community Health Concentration (12 units)

HED 231 - Basic Human Nutrition Units: 3

HED 343 - Food, Health, and Society Units: 3

HED 392 - Community and Population Health Units: 3

HED 412 - Epidemiology Units: 3

General Concentration (12 units)

Students select 12 units from the recommended electives listed below or a minor, as decided in consultation with their advisor.

Recommended Electives

COMM 315 Communication and Social Advocacy (4)

COMM 416 Social Advocacy Theory & Practice (3).

COMM 480 Health Communication (4).

CRGS 235 Act to End Sexualized Violence (1).

CRGS 430 "Queer" Across Cultures. (3-4).

ENST 471. Climate Justice & Health Justice (3).

HED 307/ ENGL307 Arts-Based Programs in Health (3).

NAS 320 Native American Psychology (3).

NAS 325 Native Tribes of California (3).

NAS 331 Indigenous Natural Resource Management Practices (3).

NAS 332 Environmental Justice (3).

REC 302 Inclusive Recreation (3).

RS 393 Death, Dying, and Afterlife (3).

RS 394 Yoga: Health Healing Community (1).

RS 480 Yoga & Wellness. (3).

STAT 109 Introduction to Biostatistics (4). (Prerequisite: MATH 101/101I OR MATH 102)

WS 436/ PSYC 436 Human Sexuality. (3).

Associated Proposals

[HED - 210 - 22-1858 - New Course - Health Advocacy and Justice in Medicine.](#)

Understanding and advocating for racial justice in medicine. Addressing structural racism, medical apartheid, structural determinants of health, barriers to accessing care. Course includes an introduction to disability justice from an intersectional perspective. Addressing ableism in

discourses of “cure,” dismantling normative constructs of the body. Learn to advocate for structural and social change to advance health equity: identifying structural bias, evaluating policies and practices through a health equity lens, and identifying unintended consequences in programs and policies that might increase disparities rather than advance health equity. 3 units

[HED - 220 - 22-1859 - New Course - Interdisciplinary Care Coordination Across the Lifespan.](#)

Understand roles and scope of practice of patient navigator and patient advocate within an interprofessional team. Gain basic knowledge of health treatment and supportive care options and best practices, including trauma-informed care. Support a smooth transition of patients across screening, diagnosis, active treatment, and continued care, working with the patient’s clinical care team. 3 units

[HED - 244 - 22-1860 - New Course - Introduction to Health Informatics and Coding.](#)

Introduction to the practice of acquiring, analyzing, and protecting digital and traditional medical information vital to providing quality patient-centered care. Recommended co-requisite: KINS 244. 1 unit

[HED - 350 - 22-1861 - New Course - Ethical, Legal, and Financial Concerns in Health Advocacy.](#)

Review compliance policies and procedures. Adhere to scope of practice and National Association of Healthcare Advocacy Consultants (NAHAC) Code of Ethics. Understand patients’ rights and responsibilities. Help patients navigate health finance and legal concerns. 3 units

[HED - 482B - 22-1863 - New Course - Health Advocacy Practicum/Internship I.](#)

Placement-based practicum experience, within healthcare settings, with weekly meetings to support and complement fieldwork experience. 48 hours of hands-on experience completed by the end of Practicum I. Prerequisite: HEAL210. 2 units

[HED - 482C - 22-1864 - New Course - Health Advocacy Practicum/Internship II.](#)

Placement-based practicum experience. 48 hours of hands-on experience completed by the end of Practicum II. Prerequisite: HEAL210. 2 units

[HED - 490 - 22-1865 - New Course - Health Advocacy Capstone.](#)

Prepare for Certified Patient Advocate or Certified Professional Patient Navigator or Oncology Patient Navigator Certified Generalist (OPN-CG) examination process. Culmination of the major in the form of a research project and reflection. Continued preparation for certification and career pathways. Prerequisite: Senior standing. 3 units

[HED - 480 - 22-1866 - New Course - Topics in Health Advocacy.](#)

Establishing special topics courses in HED. Variable units.

[HED- 307 - 22-1881 - New Course - Arts-Based Programs in Health.](#) Cross listed with [ENGL 307](#)

Introduction to the field of Arts in Health in relation to Creative Arts Therapies. Discussion of program design and development, creative placemaking, and arts-based communication strategies in public health. Gain awareness of international initiatives meant to drive systemic change for health justice. Understand scope of practice for artists in health. Discussion of code of ethics and arts-based research practices.

[ES - 309 - 22-1769 - New Course - Health Issues in African American Communities.](#)

Health Issues in the African American Community focuses on the combination of sciences, skills, and beliefs that are directed to the maintenance and improvement of the health of an entire population. This course examines critical health issues impacting the African American Community, which has often suffered from disparities in health care. In addition, it presents the basic knowledge needed to comprehend and interact with the information that continues to be published in this field. The course exposes the student to the interaction between the citizen, the problems as related to healthcare, and the solution. Attention to practical solutions is an integral part of the process. UD-C, UD-D 3 units

[NAS - 400 - 22-1834 - New Course - Decolonizing Public Health.](#)

Apply decolonizing methodologies and anti-racism interventions to analysis of public health frameworks. Integrate knowledge, approaches, methods, and values from diverse sources that engage with colonialism and racism as a public health issue and build actions to address health impacts of colonialism and racism. Identify decolonizing methodologies that are place-based for building public health awareness. Area F, DCG-D 3 units

[HED - 412 - 22-1938 - New Course - Epidemiology](#)

Exploration of epidemiological methods and their application to selected acute and chronic health problems. 3 units

[Kinesiology, Health Promotion Concentration, B.S. - Discontinue Program - 22-1937.](#)

Concentration will be discontinued with the launch of the Health Advocacy BA due to overlap in curriculum and career preparation for students.