

Integrated Curriculum Committee Consent Calendar
University Senate Meeting December 1, 2020

[ART 303 - 20-949](#). Remove Art 104i (current Prereq) as a prerequisite and make Art 103B a recommended (but not required) prerequisite.

The prerequisite is being removed because ART majors are no longer required to take ART 104i, and are now required to take ART 103A/B.

Per email exchange with Heather Madar, Art Chair, it is OK to list the preferred pre-requisite in the catalog only and not enforce it at registration.

[ART 324 - 20-931](#). **Proposed changes: Title and prereq**

Current Title: Drawing: Portfolio Development

Proposed Title: Drawing III

Current Prereq: ART 321 or 373.

Proposed Prereq: Art 273 or Art 321 or Art 325 or Art 112 or IA.

[Business Administration - Change Marketing Concentration/Emphasis Requirements - 20-922](#). The School of Business has phased out the International Business major from the Business Administration program. BA 444, "International Marketing" is being replaced by BA 449 "Macromarketing". The global aspects of conducting business are already incorporated in most of the Business courses. There is no change to the current major unit requirement with this proposed course replacing an existing course.

[BA 444 - 20-947](#). "International Marketing" is being suspended (due to the removal of the International Business concentration) and replaced in the Business Administration- Marketing concentration by [BA 449 \(20-921\)](#) "Macromarketing".

[BA 449 - 20-921](#). New course proposal for "Macromarketing" (4 units, C-02), which will replace BA 449 "International Marketing" in the Business Administration - Marketing concentration.

Course description: "Examines the relationship between marketing and society. Topics include technology, ethics, materialism, globalization, sustainability. The course is multicultural and multidisciplinary.

Prerequisite: BA 340, junior standing or permission of the instructor."

[Environmental Science and Management, NR Recreation - Suspend Program - 20-937](#) - Due to planned personnel changes, the ESM department would like to suspend the Natural Resources Recreation concentration effective Summer 2022. The following courses will be suspended as part of the program suspension as well:

[ESM - 415 - 20-958](#) - concentration suspension-related course suspension.

[ESM - 440 - 20-959](#) - concentration suspension-related course suspension.

[ESM - 440L - 20-960](#) - concentration suspension-related course suspension.

[PSYC 400 - 17-279](#). PSYC 400 (Health Psychology) was an upper-division Area E course but this status will terminate after Fall 2020. Thus, the department is requesting to change PSYC 400 to PSYC 306 to certify it as an upper-division Area D course. The course number change will not occur until Fall 2021, but we request from Academic Programs that in Spring 2021, PSYC 400 will qualify as an upper-division Area D course so that enrolled students get GE credit. The GEAR committee approved of the proposal's PLOs.

[Recreation Administration - Change Concentration/Emphasis Requirements - 20-913](#). Proposal to change the name of the emphasis "Outdoor Adventure Recreation" to "Outdoor Leadership" to better represent the emphasis for students looking to develop leadership skills to improve program marketability.

[REC - 370 - 20-910](#). Course title and description update to better represent the current course content and objectives. Addition of REC major registration restriction.

Current course title and description: "**Outdoor Adventure Recreation**. Knowledge, skill, abilities, policies, and procedures related to outdoor adventure recreation activities. Backpacking will provide focus of

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backcountry skills and experiences applied in this course."

Proposed course title and description: "Outdoor Leadership Foundations. Technical, educational, and human knowledge and skills necessary to lead outdoor adventure programs. Focus is on planning and delivering of backpacking skills in a group setting, minimum impact practices, and safety implementations in a professional environment."

[REC - 375 - 20-911](#). Course title and description update to better represent the current course content.

Current course title and description: "Winter Adventure Leadership. Knowledge, skill, and abilities related to the leadership of winter adventure recreation activities. Snowshoeing will provide the focus of the backcountry camping and travel experiences applied."

Proposed course title and description: "Winter Wilderness Living. Introduction to technical, educational, and human knowledge, and skills needed to safely practice and deliver overnight winter adventure recreation activities. Focus is on minimal impact practices and professional industry standards."

[REC - 430 - 20-430](#). Course title and description update to better represent the current course content and objectives. Addition of REC major registration restriction.

Current course title and description: "Expedition Planning and Leadership. Principles and practices for organization and management of expeditions with development of leadership skills in an extended wilderness adventure including study of legal aspects, health and safety, and risk management."

Proposed course title and description: "Outdoor Leadership Expedition. Advanced principles and applications of outdoor leadership skills and knowledge focused on planning and leading expeditions in an adventure education setting, including logistics, risk management, debriefing, environmental ethics, and educational delivery. Students are expected to participate in multiple consecutive field days as part of this class."

[SPAN 355 - 18-296](#). Hispanic Civilization: Regional Studies. This is a course for students studying abroad. The WLC department is looking to certify as upper-division Area C. The course number will change to SPAN 305 in order to follow the University's course numbering guidelines. GEAR Committee has approved the PLOs associated with this proposal.